

Writing

ANSWER SHEET

ID number

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To: Museum boards of directors
From: Natalia Romanoff
Subject: People's attendance of museums and galleries *

Introduction

Nowadays museums and galleries gain more and more popularity, though there were several drops in attendance numbers in 2015. The purpose of this report is to compare the data on English museums and galleries and to give some recommendations on how to draw more attention on cultural life.

General attendance

In recent years museums and galleries appeal to increase in popularity. Respectively, the rate of visits to British Museum in 2015 was 5.1 mln people, whereas in 2013 it attracted only 2.6 mln. The same growth in numbers we can see in National Gallery and Tate Gallery.

Admission charges

Comparison of data shows that museums, which introduced admission charges, lost big number of visitors. As an example, Natural History Museum in 2013 attracted 3.7 mln people, but due to admission charges, number of visitors dropped to 1.6 mln in 2015.

Recommendations

After collecting and analysing data I have come up with some recommendations. Firstly, I advise to ban admission charges, which have no big substantial value. Their removing will draw more attention to museums. Secondly, discounts for students and elderly people will attract these groups of people to museums.

Conclusion

I hope my recommendations and analysis will help you to increase people's attendance of museums and galleries. If my report seems useful to you, call me for more information about these studies.

Listening & Reading

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Item #					
1	A	(B)			
2	(A)	B			
3	(A)	B			
4	A	(B)			
5	(A)	B			
6	A	(B)			
7	(A)	B			
8	(A)	B			
9	(A)	B			
10	A	(B)			
11	A	(B)	C		
12	(A)	B	C		
13	A	B	(C)		
14	A	(B)	C		
15	(A)	B	C		
16	A	B	C	(D)	
17	(A)	B	C	D	
18	(A)	B	C	D	
19	A	(B)	C	D	
20	(A)	B	C	D	
21	A	(B)	C	D	
22	A	B	(C)	D	
23	A	B	C	(D)	
24	A	(B)	C	D	
25	A	B	C	(D)	
26	A	(B)	C	D	E
27	A	B	C	D	(E)
28	(A)	B	C	D	E
29	A	B	C	(D)	E
30	A	B	(C)	D	E
31	A	B	(C)	D	
32	A	B	C	(D)	
33	(A)	B	C	D	
34	A	(B)	C	D	
35	A	B	(C)	(D)	
36	A	B	(C)		
37	A	(B)	C		
38	(A)	B	C		
39	(A)	B	C		
40	A	B	(C)		

358 Бахметова Н.С.
[Signature]

Use of English

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25	1	no matter how tough it
25	2	to popular belief
-	3	prospect that stadium will be
25	4	regretted not being
-	5	suggested to him to
-	6	used to speak
-	7	account to the fact
-	8	it not been with
25	9	must have gone
25	10	been a significant rise in
+	11	doing
-	12	of
+	13	to
+	14	been
+	15	✓
+	16	✓
+	17	too
+	18	more
-	19	just
+	20	what
-	21	A B <input checked="" type="radio"/> C D 31 H +
+	22	A B <input checked="" type="radio"/> C <input checked="" type="radio"/> D 32 G -
+	23	A B <input checked="" type="radio"/> C D 33 J +
-	24	<input checked="" type="radio"/> A B C D 34 M +
-	25	A B <input checked="" type="radio"/> C D 35 O +
-	26	A <input checked="" type="radio"/> B C D 36 B +
+	27	A B C <input checked="" type="radio"/> D 37 P +
+	28	A <input checked="" type="radio"/> B C D 38 F +
-	29	<input checked="" type="radio"/> A B C D 39 K +
+	30	<input checked="" type="radio"/> A B C D 40 L -

315.

Левина Г.А.