

Writing

ANSWER SHEET

ID number

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Report

To: Museum boards of directors

From: Joanna White

Date: 11.02.2019

The aim of this report is to analyse the data on English museums and galleries and give recommendations on what actions could be taken in order to increase people's attendance of these facilities.

To begin with, it is important to draw on the fact that art museums have become extremely popular in the last few years. ^{recently} For instance, the famous British Museum was visited by 2.6, 5.1, 5.6 mln people in 2013, 2015 and 2017 respectively, the last number being the highest ^{one} to date.

The National Gallery used to have a reputation of the most popular museums in 2013 (that is 2.7 mln visitors against 2.6 mln of British Museum). Although its popularity continues to grow, 0.8 mln less people attended the National Gallery in 2017 than the British Museum compared to the British Museum.

Another separate sphere is science museums, ^{which} introduced admission charges in 2014. This seems to be the main reason why these facilities appeal to people less than they used to. For example, there was a massive decrease in popularity of the Science Museum (3.8 mln visitors in 2013 against 1.3 ^{mln} in 2015 and 1.6 ^{mln} in 2017).

I would strongly recommend lowering the admission charges and introducing ~~more~~ discounts for students of all ages. Another suggestion would be ~~introducing~~ ^{installing} audio guides, visual information screens and other hi-tech equipment.

I believe that with these changes we will be able to increase the substantial number of ~~vi~~ museum visitors and help them embrace the rich culture of England.

Use of English

ANSWER SHEET

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25	1	no matter how tough it				
25	2	to popular belief				
-	3	prospect the stadium will be				
25	4	regretted not being				
25	5	suggested that he should				
25	6	used to speaking				
25	7	account for the fact				
25	8	it not been for				
25	9	must have gone				
-	10	been a significant				
+	11	doing				
+	12	✓				
+	13	to				
+	14	been				
+	15	✓				
+	16	✓				
+	17	too				
+	18	more				
+	19	✓				
+	20	what				
-	21	A	B	(C)	D	31 H +
+	22	A	B	C	(D)	32 M -
+	23	A	B	(C)	D	33 J -
+	24	A	B	C	(D)	34 L -
-	25	A	B	(C)	D	35 O +
+	26	(A)	B	C	D	36 B +
+	27	A	B	C	(D)	37 P +
+	28	A	(B)	C	D	38 N -
+	29	A	B	(C)	D	39 K +
+	30	(A)	B	C	D	40 C +

408.

Lebina A. E.

Listening & Reading

ANSWER SHEET

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Item #					
1	A	(B)			
2	A	(B)			
3	(A)	B			
4	A	(B)			
5	(A)	B			
6	A	(B)			
7	(A)	B			
8	(A)	B			
9	(A)	B			
10	A	(B)			
11	A	(B)	C		
12	(A)	B	C		
13	A	B	(C)		
14	A	(B)	C		
15	(A)	B	C		
16	A	B	(C)	D	
17	(A)	B	C	D	
18	A	(B)	C	D	
19	(A)	B	C	D	
20	A	B	(C)	D	
21	A	(B)	C	D	
22	A	B	(C)	D	
23	A	B	C	(D)	
24	A	(B)	C	D	
25	A	B	C	(D)	
26	A	(B)	C	D	E
27	A	B	C	D	(E)
28	(A)	B	C	D	E
29	A	B	C	(D)	E
30	A	B	(C)	D	E
31	A	B	(C)	D	
32	A	B	C	(D)	
33	(A)	B	C	D	
34	A	(B)	C	D	
35	A	B	C	(D)	
36	A	B	(C)		
37	A	(B)	C		
38	(A)	B	C		
39	(A)	B	C		
40	A	B	(C)		

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