

Writing

ANSWER SHEET

ID number

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From: Jack Lawrence, student

To: Mr. Smith, Social Science Teacher

Subject: Report on museum and gallery attendance visit

Date: 11/02/2019

ratesx

Introduction

I am writing to report on people's attendance of English museums and galleries in 2013-2017.

I will assess the growth of the number of visitors and give my recommendations.

Initial attendance rates

According to a research conducted by Social Statistics, in 2013 the British Museum reported 2.6 mln visitors, and the National Gallery - 2.7 mln visitors. This is significantly lower than the National History Museum and the Science Museum, rating at 3.7 and 3.8 mln respectively. This is likely due to the more specialized nature of the above-mentioned museums, appealing to students. ~~conclude working on projects.~~

Growth and decline

~~Over the course~~ However, over the course of 2013-2017 the situation has drastically changed. The initially more popular Natural History and Science museums experienced a dramatic drop in the number of visitors, likely caused by the introduction of admission charges in 2014. In contrast, the attendance people's attendance of the British

Museum and the National Gallery has been ~~steadily~~ ^{rapidly} growing, reaching an all-time high at 5.6 mln and 4.8 mln respectively in 2017, which is a substantial increase. These museums likely drew on the visitor base of those museums that introduced extra charges, ~~diverting~~

Recommendations

Firstly ~~and foremost~~, I recommend that museums that introduced admission charges revert their decisions as soon as possible, ~~as~~ the effect they have on their number of visitors is crippling.

Moreover, I suggest that said museums invest additional funds into advertising campaigns potentially providing free excursions to students to help their attendance rates recover.

Conclusion

Taking everything into consideration, all museums are performing decently in the ~~later~~ ^{last} years; however, the National History Museum and the Science Museum should take action to ~~restore~~ ^{recover} their popularity.

256 words

Use of English

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1	no matter how tough it
2	to popular belief
3	prospect of the stadium being
4	regretted not being
5	suggested that he should
6	used to sparking
7	account for the fact
8	it not been for
9	must have gone — have gone
10	been a significant rise in
11	doing
12	✓
13	to
14	been
15	✓
16	✓
17	too
18	✓
19	✓
20	what

21	A	B	C	D	31	H
22	A	B	C	D	32	G
23	A	B	C	D	33	L
24	A	B	C	D	34	A
25	A	B	C	D	35	O
26	A	B	C	D	36	B
27	A	B	C	D	37	P
28	A	B	C	D	38	M
29	A	B	C	D	39	K
30	A	B	C	D	40	C

Андрей И. Б.

S-M

(43)

Listening & Reading

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Item #					
1	A	B ✓			
2	A	B ✓			
3	A ✓	B			
4	A	B ✓			
5	A ✓	B			
6	A	B ✓			
7	A ✓	B			
8	A ✓	B			
9	A ✓	B			
10	A	B ✓			
11	A	B ✓	C		
12	A ✓	B	C		
13	A	B	C ✓		
14	A	B ✓	C		
15	A ✓	B	C		
16	A	B	C	D ✓	
17	A	B ✓	C	D	
18	A	B ✓	C	D	
19	A ✓	B	C	D	
20	A ✓	B	C	D	
21	A	B ✓	C	D	
22	A	B	C ✓	D	
23	A	B	C	D ✓	
24	A	B ✓	C	D	
25	A	B	C	D ✓	
26	A	B ✓	C	D	E
27	A	B	C	D	E ✓
28	A ✓	B	C	D	E
29	A	B	C	D ✓	E
30	A	B	C ✓	D	E
31	A	B	C ✓	D	
32	A	B	C	D ✓	
33	A	B	C ✓	D	
34	A	B ✓	C	D	
35	A	B	C	D ✓	
36	A	B	C ✓		
37	A	B ✓	C		
38	A ✓	B	C		
39	A ✓	B	C		
40	A	B	C ✓		

395 Барменко